

SceltaCeuticals

Medicinal mushrooms to keep the immune system working properly

Agaricus blazei murill; the almond mushroom



SceltaCeuticals

Next generation funginal foods

Scelta Ceuticals

The latest addition to the Scelta Group; from commodity to specialty



Agaricus Blazei Murill (ABM)

- 🍄 **Agaricus blazei murill (ABM)**; the almond mushroom
(botanist Charles Horton Peck in 1893)
- 🍄 (Re)discovered in the 60s in Piädade, Brazil, by **Takatoshi Furumoto**
- 🍄 More than 50 years of experience has been gathered in use of ABM, especially to support the immune system, among other things due to the presence of **beta glucans** in the product
- 🍄 *Also known under the names:*
Cogumelo do Sol (mushroom of the sun), *Cogumelo de Deus* (God's mushroom), *Cogumelo de Vida* (mushroom of life), *Himematsutake* (Japanese: 姫松茸, "Princess of the mushrooms") and *Agarikusutake*



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Our vision for a healthy future

- ⑧ **Support the health** of man and animal at the level of the immune system
- ⑧ Keeping the **immune system working properly** and protected against extraneous influences
- ⑧ Our products support/stimulate the immune system to **increase resistance**
- ⑧ Our products are 100% natural and based on **medicinal mushrooms**
- ⑧ With them we are introducing the knowledge of traditional **Chinese herb teaching** into the modern community and industrial fish and meat production

Agaricus Blazei Murill (ABM); the almond mushroom

Contains among other things:

- ③ **1.3-1.6 beta glucan** (polysaccharides)
- ③ **Ergosterol** (per vitamin D)
- ③ **Cellulases** (enzymes that can convert cellulose into sugars)

- ③ Supports the immune response
- ③ Supports the immune system
- ③ Helps to keep an active immune system in shape
- ③ Agaricus blazei murill is rich in beta-glucans that contribute to the immune activity



KAG number: 3134-0711-0915

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Scelta Ceuticals *murill* (SCM)



Scelta Ceuticals *murill* (SCM)

- ③ Unique industrial production process
- ③ Practically no heavy metals (well under the standards)
- ③ Free from herbicides and pesticides
- ③ Suitable for daily use
- ③ 100% Murill powder (no additives or residues of humus)
- ③ Stringent quality standards
- ③ EFSA Dossier
- ③ KAG registration 3134-0711-0915
- ③ Labels KAG registration 3134-0711-0913 and ..0914

Scelta Mushrooms

- ③ Leader in developing and supplying **mushroom products** to the global food industry, food service and retail
- ③ Broad range of processed mushroom and vegetable products:
 - ③ **IQF frozen** mushrooms and mung bean sprouts
 - ③ **Preserved** mushrooms in buckets, pouches and cans
 - ③ **Breaded and coated** mushroom, vegetable and onion products
 - ③ **Mushroom flavourings** in powder and concentrate
- ③ Sales, marketing, product and concept development at **The Scelta Institute**



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